

K-12 Educator Points Program Guidelines

Panasonic's K-12 Educator Points Program is an Incentive Awards Program designed to benefit K-12 School Districts throughout the USA. Redeemable points are accrued for every qualified Panasonic Broadcast Educator Product purchased by a registered K-12 School District. *The District/Superintendent must complete and sign the registration form, then faxes or mails it in to get their school district enrolled in the K12 Points Program.*

Fax (901-345-8812) or mail this registration form to:
Panasonic Educator Points Program, P.O. Box 1919, Memphis, TN 38101

After this initial form is completed, all claims to earn and redeem points are done online. Similar to airline frequent flyer programs, our "K12 Educator Points" are accumulated in online accounts that can be monitored by both Panasonic and the registered superintendents or assigned program administrators. Points are tracked, verified and redeemed by our webmaster, the Advertising Checking Bureau, (ACB), and free products are shipped directly to the School District by Panasonic Broadcast Television Systems Company.

The website: www.K12Points.com, contains all the information and forms needed for full participation by the K-12 Educational Community. There is also a toll free telephone number, 888-K12-POINTS (888-512-7646), to answer any questions.

When the school district is ready to redeem their points for a free qualified Panasonic educator product, they simply go to the website: www.K12Points.com, fill in and submit the interactive redemption claim form posted there. ACB/website checks the K-12 district's current available point balance, approves the redemption and forwards the redemption order to Panasonic who then ships the products to the school district.

Panasonic's K-12 Educator Points Program Guidelines:

1. This website will provide the K-12 Educator Points Program registration form, electronic points claim form, redemption claim form, program guidelines, the list of products that earn points and the list of products that can be redeemed for points earned.
2. ACB sets up an account (user ID/Password) for each K-12 School District when the Authorized Superintendent faxes or mails in a signed and completed registration form. A Superintendent can then assign an administrator to manage the program, and can go to this website 24/7 to check their district's K-12 Educator Points balance, enter new Panasonic product purchase information/claims that qualify for K-12 Educator Points, or request/redeem their points for free Panasonic Educator Products.
3. The K-12 District Superintendent or assigned administrator must enter a completed online claim form at www.K12Points.com within 30 days of each purchase to earn points for their district's purchases of qualified Panasonic "K-12 Educator Points" products.
4. Points are issued to the school district, not a Superintendent or individual. The Superintendent or assigned administrator acts as the liaison between the district and Panasonic.
5. *Redemption procedure recap:*
 - When a district redeems their K-12 Educator Points at the website, ACB verifies their available K-12 point balances and the points needed redeem for the requested Panasonic Educator products.
 - When a redemption order is approved, ACB notifies PBTS, and the district's redemption order is then processed.
 - Panasonic K-12 Educator Products are then shipped by PBTS directly to the School District location.

- **PBTS sends notification to ACB after shipments are made, to show points redemption/deduction and status of product shipments.**
 - **Shipping is free and these are tax free transactions.**
- 6. Points are subject to expiration unless the school district makes one purchase of qualified Panasonic product every two years. If no purchase is made by the participating school district for a two year period from inception of points, then these points are subject to expiration after notification by ACB to school district.**
 - 7. If Panasonic Broadcast Television Systems chooses to end the K12 Points Program, District Superintendents will have 90 days to redeem any available points that would qualify, for a Panasonic K-12 Educator product. Points left in the district's account past expiration date will be forfeited.**
 - 8. Claim documentation/information becomes the property of PBTS and will not be returned to educators.**
 - 9. Points have no cash value.**